

# CITY OF COVINA STRATEGIC OBJECTIVES

April 9, 2014 through October 1, 2014

THREE-YEAR GOAL: <b><i>ENHANCE FINANCIAL WELL-BEING</i></b>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. June 1, 2014	City Manager and Finance Director	Facilitate a minimum of one public budget workshop with the City Council and the ad hoc Long-Term Financial Stability Committee.				
2. At the June 3, 2014 City Council meeting	Finance Director	Provide to the City Council a City Fiscal Health Report.				
3. June 30, 2014	City Manager (lead), Finance Director and HR Director, working with the labor group	Achieve the goal of reaching sustainable compensation packages.				
4. July 31, 2014	Mayor Delach – lead, Finance Dir., and Parks and Rec Dir.	Report on the viability of a tiered fee schedule (i.e., residents vs. out of city users) for recreation and other programs and make a recommendation to the City Council for action.				
5. August 15, 2014	Finance Dir., working with an ad hoc Revenue Feasibility Committee (Council member Stapleton, Mayor Delach)	Study the feasibility of placing a parcel tax on the ballot to address budget shortfalls in Public Safety and the Lighting District and make a recommendation to the City Council for consideration.				
6. Oct. 1, 2014	Parks and Recreation Dir. and Finance Dir.	Evaluate the fees for parks, recreation and library services and recommend changes, if any, to the City Council for action.				

THREE-YEAR GOAL: <b><i>ENHANCE SAFETY AND QUALITY OF LIFE IN COVINA</i></b>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the June 3, 2014 City Council meeting	City Attorney	Present to the City Council for action a policy on appropriate interaction by city employees with the homeless and mentally ill.				
2. July 1, 2014	Police Chief	Implement a new, UHF-based, interoperable radio system.				
3. On or before the Sept. 16, 2014 City Council meeting	Police Chief	Identify and secure funding source(s) for installation of a video camera system in downtown Covina, public buildings and spaces, and in schools to enhance public safety and make a recommendation to the City Council for action.				
4. At the Sept. 16, 2014 City Council meeting	Police Chief and Parks and Recreation Dir.	Present to the City Council for action a policy that coordinates permitting for large events and projects, including how to deal with requests for funding from the city.				
5. October 7, 2014	Police Chief and City Attorney, working with the code enforcement counsel	Recommend to the City Council for consideration revision of the Municipal Code regarding entertainment permits and regulations.				

**THREE-YEAR GOAL: *FOSTER INNOVATION, EFFICIENCY AND SUSTAINABILITY***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the July 15, 2014 City Council meeting	Interim Public Works Director	Present to the City Council for action the contract for web-based paperless plan-checking software.				
2. August 1, 2014	Council member King – lead, Parks and Recreation Dir., Interim Public Works Dir.	Identify a funding source for a for a community garden and make a recommendation to the City Council for direction.				
3. October 1, 2014	Interim Public Works Director	Initiate an initial valuation for acquisition of Edison-owned streetlights at the cost of \$10,000.				
4. October 1, 2014	City Manager	Develop and place on the website FAQs (Frequently Asked Questions) that assist employees and the public with their inquiries about city services.				
5. October 1, 2014	Interim Public Works Dir.	Complete the retrofit of the downtown decorative LED street lights.				
6. October 1, 2014	HR Director	Enhance the HR website page to provide the employees with HR-related information (e.g. benefits, policies, insurance forms).				
7. At the Oct. 7, 2014 City Council meeting	Interim Public Works Director	Present to the City Council for action a Green Street and Low Impact Development (LID) Ordinance.				

THREE-YEAR GOAL: <b><i>ENHANCE CUSTOMER SERVICE</i></b>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. On May 5, 2014	Parks and Recreation Dir.	Publish and distribute citywide the new “ <i>City View</i> ” summer edition.				
2. June 1, 2014	City Attorney and the Asst. to the City Manager	Contingent upon completion of the Kelly analysis of the Planning Dept., will develop and recommend to the City Council for action changes to the review and processing of large development projects.				
3. September 1, 2014	HR Dir. and Council member Marquez	Plan a professional sports fellowship event for employees and City Council members and their families to attend.				
4. October 1, 2014	Council member Marquez – lead, Interim Public Works Dir., City Attorney, Finance Dir., working with the IT Manager	Research the feasibility and legality of having a city mobile application (app) that would be used by the public to report various safety and quality of life concerns and make a recommendation to the City Council for action.				